

Dear Trader,

THIS MUST DONE BY SUNDAY 10th NOVEMBER - OTHERWISE
ITS TO LATE

As you may be aware from the current press releases, an application has been made to Stratford District Council (SDC) to develop the Airfield site for commercial use.

If this application is successful, it may cause the closure of Wellesbourne Market which has been trading for over 40 years.

For this reason, we are writing to you, in order for you to have the opportunity to voice your objection to the above plan directly with SDC. Please find the link below which will take you to the SDC planning and application portal

**PLEASE ENSURE YOU CLICK COMMENT AND OBJECT.
SCROLL DOWN THE PAGE, WE HAVE GIVEN YOU
OBJECTION GUIDELINES IN RED BELOW.**

<https://apps.stratford.gov.uk/EPlanningv2/APPDetail/index/0cdaae91-c263-cecd-892b-08dc-d98383a0>

Once this page opens, it will take you to the application details. Click on the right-hand box comment, scroll down, and add your details.

Then Under the Nature of Submission click OBJECT TO THE APPLICATION.

Then COMMENT/OBJECT on why Wellesbourne Airfield planning consent should not be granted and stress the importance it has to you and your livelihood.

After your comments/objections please press the submit form button.

Alternatively, you can email the planning officer directly. His email address is joseph.brooke@stratford-dc.gov.uk

please ensure you put RE: 24/02333/OUT Planning application

It is in everybody's best interest that you follow either of the above methods of objection (e.g via email or via the hyperlink) and submit your objection as soon as possible. If you follow the hyperlink, the objection page will contain a free-type section for you to complete, in which you will be able to clearly highlight the reasons why you, personally, are

objecting.

When you complete the online form, or submit your email, please ensure that you use the below sentence to begin your objection:

I am writing in response to the planning application (reference. 24/02333/OUT) on land at Wellesbourne Airfield.

When explaining the reasons for your objection, you will need to include some/all of the below points:

- *Who you are, and what type of trade do you operate in.*
- *How often do you trade at Wellesbourne Market (weekly/monthly).*
- *How long has you been trading at Wellesbourne Market.*
- *Make clear that your retail business has to be out of a market to reduce overheads – trading from a retail unit within a village or a town is not an option for you. Market operations are the only affordable option for your trade due to overheads.*
- *Advise that Wellesbourne Market is your most significant income stream.*

- *Make clear that without Wellesbourne Market, your business is likely to fail – due to mounting costs/overheads and/or loss of sales on the most significant trading day of the week. Also details that there is no other market that could accommodate you as other options are small, not as established/popular, not marketed in the same way as Wellesbourne Market to ensure the customer footfall, and have no available capacity.*
- *Indicate whether there would be loss of jobs (or reduction of employment hours of employees) as a result of the loss of Wellesbourne Market.*
- *If you believe the loss of Wellesbourne Market will have an adverse effect on your Physical and/or Mental Wellbeing.*

Please end your objection with the following two paragraphs:

The loss of Wellesbourne Market will have a severe impact on my business, given the significant value operating out of Wellesbourne Market has on my business as a whole.

I would urge that the impact of the loss of Wellesbourne Market is taken into account when considering the merits of this application, and

ask that the applicant gives thorough consideration of this matter, which they have so far failed to so far.

Once submitted, there will be a 3 month consultation period during which time, the strength of the objections to this application will be reviewed and considered.

You need to act quickly to ensure that your ability to trade at Wellesbourne Airfield Market continues for the long-term future.

Thank you we need to work together

Wellesbourne Market